



**American Red Cross**  
Training Services

## *Train for the Moments that Matter*

The American Red Cross, always on the front lines when it comes to saving lives, is once again out front bringing the future of First Aid/CPR/AED training programs to you. Our revolutionary approach combines new, game-changing educational techniques with the latest science-based advancements in lifesaving care. Our goal? To immerse students in an interactive and hands-on learning environment so you can be assured they leave with a mastery of lifesaving techniques and the confidence to act when moments matter.



# **New Red Cross First Aid/CPR/AED Programs: The Next Era in Lifesaving Education and Training**

## **Rooted in Science**

Confidence in our programs starts with the science. That's why every American Red Cross training program is backed by the Scientific Advisory Council—a team of experts dedicated to gathering research from around the world and ensuring that what is learned or taught is based on the latest and best emergency science.

## **Reimagine the Way You Teach**

Only the Red Cross leverages active learning in its lifesaving educational programs—a proven method to not only increase student attention and engagement but skill mastery and retention. With an increased focus on hands-on training, peer-to-peer learning strategies and the ability for instructors to focus on teaching only critical lifesaving skills, this educational approach acts as a force-multiplier and reinforces the key actions required when minutes matter.

## **Enhance Student Learning**

Instead of a one-size-fits-all approach, our flexible programs are designed for 21st century learning, taking into consideration where, when and how your students prefer to train. Our blended learning programs allow students to do the online portion outside of the classroom leaving more time for the instructor to focus on in-person skill practice and mastery. It also incorporates adaptive learning methodologies to tailor learning based on the level of experience students have previously acquired. The result? Improved skill competency, retention and optimized seat time.

## **Save Time and Money with a Personalized Approach**

Our new streamlined programs enable instructors to teach critical lifesaving skills in less time. From all-new realistic live-action video to free easy-to-reference eBooks and instructor manuals to flexible delivery formats, Instructors now have access to the latest tools and resources to personalize the learning experience while saving time and money.

## **Simplify Operations**

Advancing First Aid/CPR/AED education while controlling training costs and easing administrative burden is always top of mind for us. Our flexible delivery formats, streamlined certification process and dedicated real-time support, empowers you to design a program that best fits your needs and budget.

# Red Cross Training Programs

## First Aid/CPR/AED Programs and Optional Skill Boosts

For over a century, the go-to programs for thousands of education institutions, businesses and training organizations have been our First Aid/CPR/AED training.

These programs are the foundation of safety training and our courses satisfy OSHA-mandated job requirements, workplace or other regulatory requirements.

### Training Options

**Adult CPR/AED**  
**Emergency Medical Response**  
**Pediatric CPR/AED**  
**Responding to Emergencies**  
**Adult and Pediatric CPR/AED**  
**First Aid for Severe Trauma**  
**BLS/ALS/PALS**  
**Until Help Arrives**

**Bloodborne Pathogens**  
**First Aid**  
**Lifeguard Training**  
**Adult First Aid/CPR/AED**  
**Swim Programs**  
**Pediatric First Aid/CPR/AED**  
**Red Cross Instructor Programs**  
**Adult and Pediatric First Aid/CPR/AED**

### Skill Boosts Options

Customize your training by offering students additional education in related areas based on need or desire. These courses can be taught stand-alone for participants already certified or added on to any First Aid/CPR/AED class.

**Anaphylaxis and Epinephrine Auto-Injector Administration**

**Asthma and Quick-Relief Medication Administration**

**Life Threatening Bleeding and Tourniquet Application**

**Opioid Overdose and Naloxone Administration**

**Head, Neck, Muscle, Bone and Joint Injuries and Splinting**

### Delivery Method Options

Depending on the courses you choose, and how you learn or teach, you can select from one of the delivery methods below. For online courses, students can access courses on a laptop, desktop computer, tablet or smartphone.



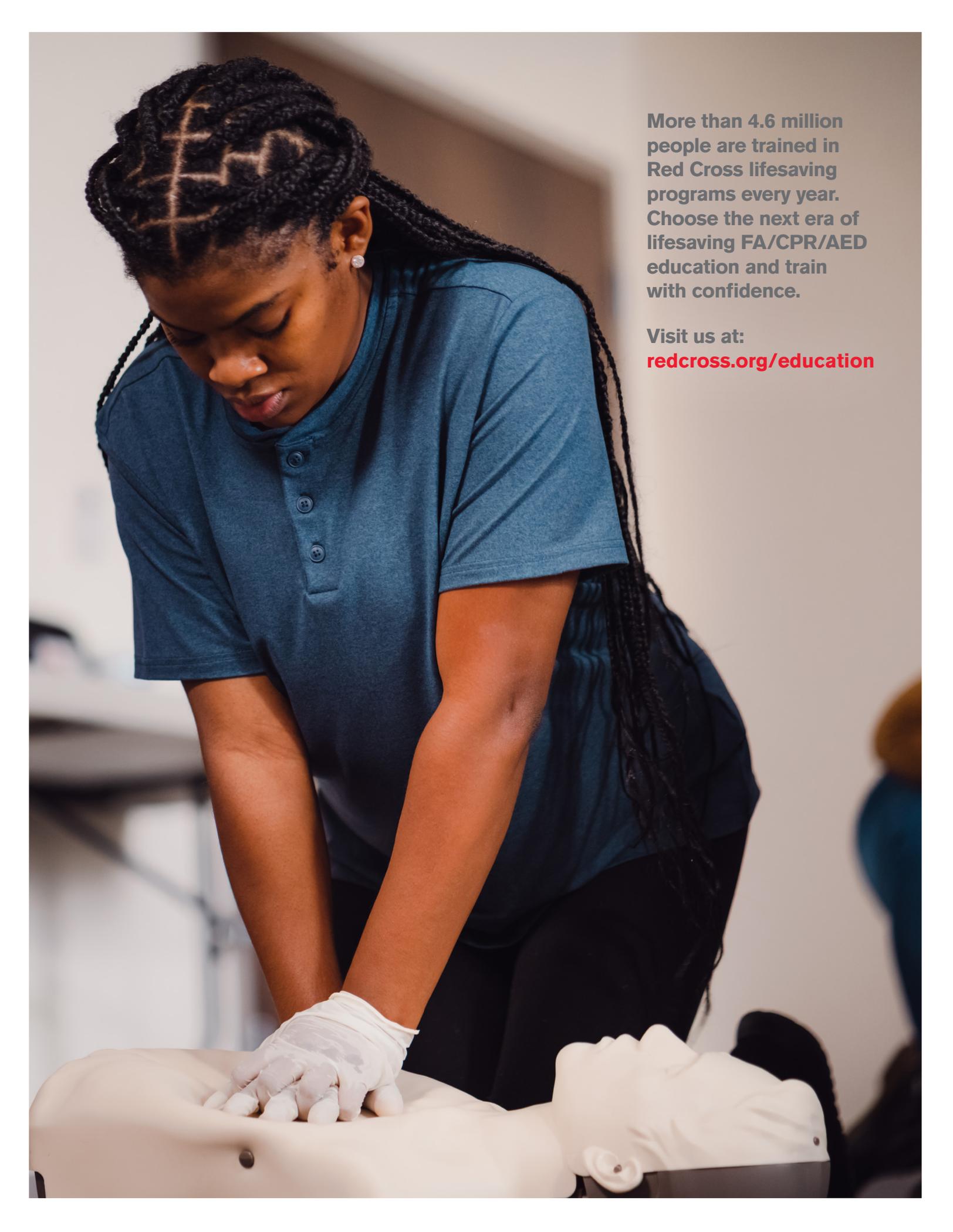
**Instructor-led**



**Online + Classroom**



**Online-Only**

A woman with braided hair, wearing a blue polo shirt and white gloves, is focused on practicing CPR on a white mannequin. She is leaning over the mannequin, with her hands positioned on its chest. The background is a blurred indoor setting, likely a training room.

More than 4.6 million people are trained in Red Cross lifesaving programs every year. Choose the next era of lifesaving FA/CPR/AED education and train with confidence.

Visit us at:  
[redcross.org/education](https://www.redcross.org/education)